

Flexo Artwork Specification

Preferred Application

Adobe Creative Suite (InDesign, Illustrator and Photoshop)
ArtPro and Esko.
Adobe PDF vers. 1.4* or higher
(Without any compression, 300dpi)

Images

Please use Adobe Photoshop for images. Always send high-res images min. 300 dpi.
Please send the PSD file with all the layers, if such are present.
In Flexo the background is often preferred as a PMS color.

Max. Number of Colors

8 colors - please note, that white also counts as a color in Flexo.
If printed on aluminium, an overprint varnish is required.

Special Features

If special effects are required, e.g., from metalized foil, mat lacquer (mat/glossy effect),
please mark this clearly in the artwork material.

Matching Samples or Proofs

If we are to match a previous print, other printed products or existing proofs, please inform
us and send us samples/proofs along with the artwork.

Preferable Way of receiving Artwork

Data exchange via ftp-server / website / email link (e.g., Fastsend, Dropbox, WeTransfer
etc.).

Artwork files, e.g., AICS, included outlined fonts + 1 low-res PDF. If possible, please use
Adobe Package files in order to gather all required files.

If possible, please provide a color target for the artwork in 100%. If you have samples, we
need to match, please inform us and send them along with the artwork.

Technical information

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Screen lineation:

40-54# | /cm

(Job depended)

Substrates

Transparent, Matte, White, Metal, Paper

Minimum Dot

1%, Max.: 100%

Grip / Trapping

0.3 mm

White Grip / Trapping

0.5 mm

Color Setup

CMYK + 1-4 special colors (please remember, that white counts as a color)

Barcode (MWR) / Size

BWR 0,08 – Minimum size: 80%(Vertical) – 100%(Horizontal)

Preferably in line/text plate.

Bleed

3mm

Text to cut/crease requirements

4mm

Proofing Method

The customer will receive proofs on correct substrate (e.g., metallic foil) + PDF-file.

Font Specification

Fonts

Remember to send all necessary fonts along with the artwork.

Minimum negative Font Size for Serif Fonts

7 pt.

Minimum positive Font Size

6 pt.

Minimum multicolor Font Size

10 pt.

Minimum positive Keyline

One color: 0,2 mm

Multiple colors: 0,3mm

Minimum negative Keyline

One color: 0.3 mm

Multiple Colors: 0,5mm

Contact information

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